



## **PACIFIC HOSPITALITY GROUP AND MERITAGE COLLECTION IMPLEMENT PRESSREADER AT ALL SEVEN OF THEIR HOTELS AND RESORTS**

*Guests can enjoy unlimited complimentary access to environmentally-friendly digital versions of their favorite newspapers and magazines*

**IRVINE, CALIF. (September 10, 2014)** [Pacific Hospitality Group, LLC](#) (PHG), has implemented PressReader HotSpot at all of its hotels and resorts, including all properties within the [Meritage Collection](#)—Bacara Resort & Spa, Balboa Bay Resort, Estancia La Jolla Hotel & Spa, The Meritage Resort and Spa—enabling guests to receive their news digitally and free of charge. PressReader allows guests access to more than 3,000 publications, and the capability to connect through any device, including smart phones, laptops and tablets. The implementation of PressReader aligns with Pacific Hospitality Group’s increased concentration on sustainability, enabling guests to go paperless and, instead, enjoy the news on their personal devices. This new complimentary amenity will better serve guests, giving them instant access to thousands of local, regional, and international full-content newspapers and magazines in 60 languages.

“We consistently explore new and innovative technology to improve the guest experience and better serve their needs,” said Steve Arnold, president and COO of Pacific Hospitality Group. “PressReader allows us to further our commitment to guest satisfaction and sustainability. Guests may now instantaneously access their favorite titles from their mobile devices in a way that is responsible and earth-friendly.”

Guests are able to access PressReader during their stay by connecting to the hotel’s Wi-Fi and going to [pressreader.com](#) or by downloading the PressReader app for free to their tablet or smartphone. Guests may then search publications or download content to enjoy when traveling off-property.

“We are delighted to support Pacific Hospitality Group’s corporate objective to provide unique experiences and services to its guests,” said Igor Smirnoff, chief commercial officer of PressReader. “PressReader HotSpot is quickly becoming the new standard for newspaper and magazine delivery in hotels and resorts. We are very happy to help PHG deliver this innovative and environmentally-friendly experience to guests at all their locations, with unlimited access to the latest publications at any time during their stay.”

Guests from all over the globe will have their favorite publications available at their fingertips. Upon departing the resort, they may choose to subscribe to PressReader for their own personal use.

### **About Pacific Hospitality Group, LLC**

Since 1987, Pacific Hospitality Group, LLC (PHG) has maintained a strategic vision and strong sense of core values as guiding principles for business success. With luxury hotel properties from Napa Valley to Southern California, PHG’s growing portfolio of hotel and resort investments reinforces the company’s cohesive vision. PHG manages, develops, finances, and owns hotel assets in California including Bacara Resort & Spa in Santa Barbara, Balboa Bay Resort, Balboa Bay Club, Newport Beach

Country Club, Estancia La Jolla Hotel & Spa, and The Meritage Resort and Spa in Napa Valley. In addition, the company owns and operates the Wyndham Anaheim Garden Grove, DoubleTree by Hilton Irvine Spectrum, and DoubleTree by Hilton Santa Ana / Orange County Airport. PHG successfully operates its hotels by consistently growing revenue while effectively managing costs, thereby maximizing each hotel's NOI. By using a cluster strategy, PHG is committed to growing its market share and adding value to its portfolio through renovations, repositioning, and expansion. [www.pacifichospitality.com](http://www.pacifichospitality.com)

### **About Meritage Collection**

Meritage Collection is a new life and style collection from Pacific Hospitality Group, which includes independent hotels, resorts, wineries, and golf courses. Meritage Collection offers exceptional travel and one-of-a-kind experiences in four of California's most spectacular locations—La Jolla, Napa Valley, Newport Beach, and Santa Barbara. Blending the best in leisure and group travel, Meritage Collection debuted in 2013 and includes The Meritage Resort and Spa, Bacara Resort & Spa, Balboa Bay Resort, and Estancia La Jolla Hotel & Spa. For more information about Meritage Collection, please visit [www.meritagecollection.com](http://www.meritagecollection.com).

### **About PressReader**

PressReader is an all-you-can-read digital newsstand that connects people through news. More than 30 million people use PressReader to read, share, and talk about news. Full issues of 3,000-plus global newspapers and magazines can be read online, in print, or downloaded via the application. PressReader is offered at thousands of libraries, hotels, corporate offices, airport lounges, and other businesses, as well as on airplanes and cruise ships worldwide. PressReader also partners with more than 3,500 publishers in over 100 countries, providing the technology to help them monetize and distribute their content and the multi-channel digital platforms to grow their global reach and readership.

For more information visit [pressreader.com](http://pressreader.com) or [about.pressreader.com](http://about.pressreader.com), and follow PressReader on [Twitter](#), [Facebook](#), [LinkedIn](#), [Google+](#), and [Pinterest](#).

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